

BEYOND CURRENCY

FINANCE DONE RIGHT

Business Starter Checklist

- ☐ Select Name & Legal Structure
- ☐ Research Vendors
- ☐ Write A Business Plan
- ☐ Find A Mentor
- ☐ Obtain EIN
- ☐ Obtain DUNS Number
- ☐ Open Business Bank Account
- ☐ Register Business w/ State
- ☐ Obtain Licenses & Permits
- ☐ Get Book Keeping Software
- ☐ Sales Tax Permit
- ☐ Hire Employees (If Applicable)
- ☐ Obtain Business insurance
- ☐ Develop a Business Identity
- ☐ Build Strong Brand Presence
- ☐ Apply for 501c standing (Non-Profit)
- ☐ Set Up Points of Sale
- ☐ Set up Social Media Pages
- ☐ Identify Target Audience
- ☐ Become Social Proof
- ☐ Consult with Mentor
- ☐ Determine Marketing Strategies
- ☐ Create Website/Landing Page
- ☐ Get Started!

Ensure the name is unique and available for registration

Choose the right Vendors

Be specific and strategic. Detail the ways you will generate income and participate in community

Mentors provide real world insight and specific hurdles/solutions relevant to your field. Choose wisely.

<https://sa.www4.irs.gov/modiein/individual/legal-structure.jsp>

Needed to start building business credit.

<https://www.dnb.com/duns/get-a-dnb-duns-number.html#search>

personal and business identification, proof of business formation, and potentially additional documents

Google your specific state and "Secretary of State" or "Articles of Incorporation" use only .gov site. Cost Varies"

Varies depending on business type and functions

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Research the differences between W2 employees and Contractors . Dont try to do everything alone.

There are multiple types of business insurances, do your research to determine what type is best for your business.

Use your business plan curate a custom identity for your business. Highlight the issue you wish to solve.

After deciding which issue you want to solve make the presence of your business visible to desired customer

<https://www.irs.gov/forms-pubs/about-form-1023-ez>

Use products and services on business plan to determine what is offered and create electronic form of payment

This should be separate from your personal page and nothing personal should be posted on it unless it relates to business

The posts made should be specific to the to the targeted audience, their problem, and possible solutions

Use platforms to collect reviews from target customers. May offer discounts, etc to encourage customers to leave reviews

A different type of mentor may be needed for each phase of growth depending on the mentor chosen. Meet monthly.

How do you plan to reach the people you want to help?

Create something you can control and utilize to collect information from your targeted audience

If you look for an excuse to wait you will find one. This is your reason to start!

Check Out Our Site For More!

<https://beyond-currency.wixstudio.com/2020>